

## **OBSERVE MEDICAL**

**Company Presentation** 

14 January 2022

## **Disclaimer and important information**

The information materials in this presentation (the "Presentation") have been produced by Observe Medical ASA (the "Company", and together with its consolidated subsidiaries the "Group") solely for information purposes in connection with the Company's contemplated acquisition of Biim Ultrasound AS ("Biim") (the "Acquisition"). For purposes of this notice, "materials" means this Presentation, its contents and appendices and any part thereof.

The materials are for information purposes only, and do not constitute or form part of any offer, invitation or recommendation to purchase, sell or subscribe for any securities in any jurisdiction and neither the issue of the materials nor anything contained herein shall form the basis of or be relied upon in connection with, or act as an inducement to enter into, any contract or investment activity. The materials comprise a general summary of certain matters in connection with the Group and the contemplated Acquisition. The contents of this Presentation are not to be construed as financial, legal, business, investment, tax or other professional advice. The reader of this Presentation should note that the share purchase agreement for the Acquisition is subject to inter alia third-party consents being obtained and the successful financing of the transaction in order to be completed. Consequently, there is a risk that the Acquisition will not be completed or that the Acquisition may be delayed. Furthermore, there is no assurance that no changes to the agreed terms of the share purchase agreement will occur prior to the completion of the Acquisition.

All information in this Presentation is subject to verification, correction, completion and change without notice. No representation or warranty (express or implied) is made as to any information contained herein, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of the information or the opinions contained herein, for any purpose whatsoever. Neither the Company, nor any of its advisors, or their respective affiliates or representatives shall have any liability (for negligence or otherwise) whatsoever is accepted as to any errors, omissions or misstatements or from any use of this Presentation or its contents or otherwise arising in connection with this Presentation. Accordingly, none of the Company or its advisors or any of their parent or subsidiary undertakings or any such person's officers or employees accepts any liability whatsoever arising directly or indirectly from the use of the materials.

The materials may contain certain forward-looking statements relating to the business, financial performance and results of the Company and/or the industry in which it operates. Forward-looking statements concern future circumstances and results and other statements that are not historical facts, sometimes identified by the words "believes", "expects", "predicts", "intends", "projects", "plans", "estimates", "aims", "foresees", "anticipates", "targets", and similar expressions. Any such forward-looking statements are solely opinions and forecasts reflecting views as of the date set out on the cover of these materials, which are subject to risks, uncertainties and other factors that may cause actual events to differ materially from any anticipated development. No liability for such statements, or any obligation to update any such statements or to conform such statements to actual results, is assumed. Furthermore, information about past performance given in these materials is given for illustrative purposes only and should not be relied upon as, and is not, an indication of future performance.

Neither this Presentation nor the information contained herein is being issued, nor may this Presentation nor the information contained herein be distributed, directly or indirectly, to or into any jurisdiction in which such issuance and/or distribution would be unlawful.

This presentation and related materials speaks only as of the date set out on the cover page, and the views expressed are subject to change based on a number of factors. None of the Company, and/or any of its advisors undertakes any obligation to amend, correct or update the materials or to provide any additional information about any matters described herein, but the Company reserves the right to amend, correct or update the materials and provide additional information.

The materials and this Presentation is subject to Norwegian law, and any dispute arising in respect thereof is subject to the exclusive jurisdiction of Norwegian courts with Oslo city court (Nw: Oslo tingrett) as agreed exclusive venue.

# INTRODUCTION

### **Presenting team**



**Björn Larsson** Chief Executive Officer

25+ years of experience from medtech, pharma and biotech focusing on product, commercial and business development





**Per Arne Nygård** Chief Financial Officer

20+ years of experience from finance and accounting in various sectors with leadership roles in several publicly listed corporates





Multiconsult



**Rune Nystad** Chief Executive Officer, Biim

20+ years of experience from global medtech and industrial technology from the Nordics, US, Germany, Ireland and Hong Kong



## The new Observe Medical

Attractive medtech platform further strengthened via game-changing acquisition of Biim

#### **Business overview**

- Observe Medical is a Nordic based medtech platform with global reach
- Commercializing proprietary, innovative medtech products on a global market
- International distributor and partner network with a Nordic direct sales organization
- Acquisition of Biim set to accelerate commercial roll-out of Sippi®



Acquisition target

### **Financial performance**



Offices

### Operations



Biim distribution network accelerates US entry

# Key facts Headquarters Oslo, Norway Full-time employees 21 Founded 2009



Listing venue **Euronext Expand Oslo** since 2019



## Nordic-based medtech platform with established global reach



## A true international medtech platform

Access to a high-quality global distribution network

#### Partnerships with leading global distributors



Strong reach and well connected with Italian opinion leaders within ICU and urine monitoring

#### 🔵 🛑 skamex

Leading distributor of medical equipment and urine monitoring solutions in Poland and Romania, leading clinical centre partnerships

#### 🕨 루 FRESENIUS

Ongoing commercial process to introduce ultrasound in hundreds of Fresenius dialysis centers in early 2022

#### Angiodynamics

Ongoing business arrangement since 2018 targeting traditional VA business such as CVC, Midline/PICC and IV

### VYCON

Consulting Vygon with an FDA filing, signed LOI to initiate codevelopment project to integrate ultrasound onto tip location device



### Highly synergistic global distribution network



## **Financial performance**

Revenue (MNOK)



### Pro forma revenue bridge (2020)



#### Commentary

- In October 2020, Observe Medical acquired Sylak AB, a Swedish distributor of ICU/anesthesia products
- The NOK 10 million revenue for Biim in 2020 mainly relates to (i) sales via AngioDynamics' distribution channels and (ii) the successful pilot study with Fresenius involving more than two dozen dialysis clinics
- Biim's expanded rollout with Fresenius involves hundreds of additional US dialysis centers in early 2022
- The acquisition of Biim is set to significantly accelerate the commercial roll-out of Sippi®



## Key investment highlights

## Powerful medtech commercialization platform Commercializing proprietary innovative products to capitalize on significant market opportunities Biim acquisition accelerates commercial roll-out of combined portfolio Complementary distribution networks and market insights to accelerate US entry for Sippi® and EU re-entry for Biim **Proven clinical benefits for patients and professionals** 3 Medtech portfolio improving patient welfare with highly positive health economics and improved data accuracy Deep management bench with extensive medtech experience 4 Combined management team consisting of industry experts with complementary skillsets **Highly attractive financial profile** 5 Clear operational synergies accelerating achievement of EBIT margin ambition of 30%+ Significant growth potential Rapidly growing underlying market with ample organic and M&A growth potential

## ACQUISITION RATIONALE

## **Biim acquisition rationale - Three key reasons**



## **Expanding product portfolio**

Adjacent verticals offer similar end-customers, enabling cross-selling, improved patient welfare, health economics and data accuracy



## **Extending distribution network**

Complementary distribution networks and market insights combined to drive pace of commercialization



Extending distribution network with either ultrasound and/or traditional urine disposable bag offerings

## **Extracting operational synergies**

Similar functions can be streamlined, cross-utilized or centralized



## **BIIM ULTRASOUND**

## Biim at a glance - An international medical ultrasound technology company



### Biim's ultrasound technology

Biim's **wireless pocketable ultrasound device** allow for the ability to scan patients and review images in seconds

Biim makes ultrasound technology **available where it has not been before**, and **improves patient welfare**, **health economics and data accuracy** 

Biim offers nurses and medical staff an **easy-to-use ultrasound device at low cost** for them to ensure 100% accuracy and quality in treatment of their patients.

Customers benefitting from the device being intuitive, pocketable, flexible and cost efficient





## Biim's unique ultrasound probe stands out among competitors

### Biim delivers a unique device...



... which clearly stands out among its competitors

# Extensive R&D conducted since 2014 - agreement with Fresenius a major important milestone



Future

Full Fresenius US rollout would correspond to ~2,500 units Following additional evaluation of the program with Fresenius, a broader

 Following additional evaluation of the program with Fresenius, a broader distribution of Biim's ultrasound system is possible

## The dialysis market opens for a huge potential for Biim



### Fresenius partnership opens extensive growth opportunities

medicines and technologies for infusion, transfusion and clinical

The partnership may lead to further opportunities with Fresenius, including co-development projects and initiatives

The wide network of clinics Biim can access through Fresenius is of



~150 Countries

🔇 4.151 Dialysis centres globally

9 2,683

Dialysis centres in

the US

# Significant untapped potential for Biim to distribute their product in adjacent market segments

### Similar medical segments



### ...where Biim has already established partnerships

- angiodynamics A global provider of industry-leading medical devices used to treat cancer and peripheral vascular disease Meo Exclusive business arrangement since 2018 targeting traditional VA businesses such as CVC, Value Life Midline/PICC and IV Ultrasound guided procedures becoming A world leader within its space designing, standard of care for catheter and manufacturing and marketing high-tech singleneedle placement worldwide use medical devices Strong US presence Biim is supporting Vygon on a consultancy basis with an FDA filing and has the intention (signed LOI) to initiate a co-development project to integrate ultrasound onto a tip location device
  - World-wide presence



.

VA companies lack ultrasound devices



Governmental initiatives for use of ultrasound



## Sippi<sup>®</sup> solves one of the last manual monitoring procedures in the ICU



SIPPI®

## Sippi<sup>®</sup> overview and functionality

- Sippi<sup>®</sup> is the first automated digital urine meter with biofilm control and wireless connectivity, initially sold to ICUs and wards
- Current generation of Sippi<sup>®</sup>, with wireless connectivity to patient data monitoring systems, launched in Q4 2019
- CE-marked and with proprietary technology and global patent and trademark protection
- Adding to the current trend of connected health

SippLink<sup>™</sup> Wireless data transfer to hospital PDMS



#### SippSense® Patented solution for alerting levels of biofilm

which indicates when to replace disposable bag



#### SippCoat® Patented solution for biofilm prevention





SIPPI®

## Significant market potential for Sippi® with strong volume growth



#### Further potential for optimizing hospital implementation



ho > First ICU, with subsequent back / forward integration



## Sippi<sup>®</sup> provides significant clinical and economic value for ICUs

for clinical decisions
acy - risk of not % of all ICU patients, 3-
-111
icy for limiting disease
n AKI: D
10 9



# OUTLOOK

## Outlook

Multiple key milestones in the short and medium term, providing a highly attractive medtech story for shareholders



#### **Commercial development**

Integrate Vygon's tip location and navigation device with Biim

Initiate cross-selling efforts with key distributors and partners

Build out roadmaps to introduce Sippi® and Biim in new medical areas



#### Market access & IP

Targeting market clearance for Sippi® in the US within 12-15 months

Targeting CE / MDR licenses for Biim in Europe within 9-12 months



### **Clinical roll-out**

Rolling out the Biim unit to hundreds of Fresenius US dialysis centers in early 2022

Continue roll-out of Sippi® in Europe and initiate US commercialization preparations

Capitalize on opportunities in existing distribution network to achieve truly global sales



#### Ambitions

Sales of 500 MNOK per year for Sippi®

Sales of 500 MNOK per year for Biim

Sales of 100 MNOK per year for Nordic portfolio, excluding Sippi® and Biim

EBIT margin of 30%+



# APPENDIX

## **Management and Board of Directors**



**Björn Larsson** Chief Executive Officer



**Per Arne Nygård** Chief Financial Officer



Mikael Löfgren CTO/COO



Jenny Wennerberg QA & RA Director



**Terje Bakken** Chairman of the Board



Sanna Rydberg Board Member



Kathrine Gamborg Andreassen Board Member



Thomas Grünfeld Board Member

## Largest shareholders

#	Shareholder	# shares	% shares	Country
1	NAVAMEDIC ASA	4,222,727	21.54%	Norway
2	INGERØ REITEN INV. COMPANY AS	3,939,394	20.09%	Norway
3	RO, LARS	1,501,051	7.66%	Norway
4	UBS SWITZERLAND AG	1,418,522	7.24%	Switzerland
5	ARTAL AS	1,064,457	5.43%	Norway
6	ALPINE CAPITAL AS	745,446	3.80%	Norway
7	SOLEGLAD INVEST AS	586,668	2.99%	Norway
8	NORDA ASA	511,632	2.61%	Norway
9	TRANBERGKOLLEN INVEST AS	500,000	2.55%	Norway
10	LEIKERANE AS	373,439	1.90%	Norway
11	LAPAS AS	348,326	1.78%	Norway
12	GINNY INVEST AS	270,030	1.38%	Norway
13	PHILIP HOLDING AS	260,000	1.33%	Norway
14	KRAEBER VERWALTUNG GMBH	214,850	1.10%	Germany
15	CAM AS	181,000	0.92%	Norway
16	MP PENSJON PK	176,135	0.90%	Norway
17	BJØRNTVEDT, VEGARD	148,220	0.76%	Norway
18	NORDNET BANK AB	137,101	0.70%	Sweden
19	ABC INVEST AS	120,000	0.61%	Norway
20	PETTERSEN, GUNERIUS	115,013	0.59%	Norway
	Total number owned by top 20	16,834,011	85.86%	
	Total number of shares	19,605,457		

## **Company structure**<sup>1</sup>





## Sippcoat<sup>®</sup> and Sippsense<sup>®</sup> - a two-stage microbial transportation reduction



# Three scientific articles have been published supporting the clinical value of Sippi<sup>®</sup>

## 1) A. Eklund, M. Slettengren & Jan van der Linden (2015) Performance and user evaluation of a novel capacitance-based automatic urinometer compared with a manual standard urinometer after elective cardiac surgery

*Conclusions*: The automatic urinometer (AU) was not inferior to the manual urinometer (MU) and was significantly better in terms of bias, temporal deviation and staff opinion, although the clinical relevance of these findings may be open to discussion.

#### 2) M. Slettengren, H. Wetterfall, A. Eklund & J. van der Linden (2019) A Pilot Evaluation of a Capacitance-Based Automatic Urinometer in a Pediatric Intensive Care Setting

*Conclusions:* The two urinometers were comparable in performance for children weighing up to 10 kg. Taking into account the overwhelming staff satisfaction with the automatic urinometer and benefits in less well-staffed wards as well as lack of temporal deviation, the modified automatic urinometer may be considered for clinical use in the PICU.

## 3) M. Slettengren et al (2020) Making medical devices safer - impact of plastic and silicon oil on microbial biofilm formation

*Findings*: Silicone oil-coated polypropylene plastic surfaces, regardless of the oil viscosity, significantly inhibited biofilm formation of all tested Gram-negative and Gram-positive bacteria, including ESBL-producing and multidrug resistant strains, as well as C. albicans. Silicone oil did not affect bacterial or candida growth and curli fimbriae were found to be the main target of silicone oil. Polypropylene plastic itself without oil had a better effect in preventing biofilm formation than polystyrene.

*Conclusion:* These findings suggest a new strategy to decrease microbial biofilm formation, which may reduce hospital-acquired infections and prevent dysfunction of medical devices.

#### In addition, there exist complementary scientific evidence supporting the system, e.g.:

Hersch et al (2009) Accuracy and ease of use of a novel electronic urine output monitoring device compared with standard manual urinometer in the intensive care unit

N. MacCallum et al. (2015) Liquid-Infused Silicone As a Biofouling-Free Medical Materia

A thorough assessment of supporting scientific literature is part of clinical evaluation

# Protected by IPR portfolio

- The Sippi<sup>®</sup> global patent situation is considered strong with global coverage
- Patents are currently being managed externally by patent law firm Kransell & Wennborg
- Focus on three technologies:
  - Measuring volume via contactless sensors
  - Sippsense<sup>®</sup>, measuring sensor degradation and hence biofilm onset
  - Sippcoat<sup>®</sup>, the use of silicone oil as biofilm prevention properties in both urology and other bodily fluid systems
- There are currently 64 approved patents in key countries and territories
- The Company's subsidiary Observe Medical ApS is the registered owner of all of the Group's patents
- Design protection for measurement instrument and cassette for urine measurement in EU, US, China and India
- Trademark registration for Sippi<sup>®</sup>, SippSense and SippCoat in Europe. Currently no Trademarks for US



## **Key figures - Profit and loss statement**

	YTD Q3'21	Q3 2021	Q3 2020	FY 2020	FY 2019	PF 2020
Operating revenues	20,452	7.606	9	2.961	177	25,449
Cost of materials	12.004	3,940	5	1,975	637	12.891
Gross result	8,448	3,665	4	986	-460	12,559
Employee benefit expenses	14,336	5,914	2,076	10,891	5,299	17,999
Other operating expenses	13,587	4,439	2,688	15,018	5,742	29,467
Operating expenses	27,923	10,354	4,764	25,910	11,041	47,466
Operating result before depreciation and amortisation (EBITDA)	-19,475	-6,688	-4,760	-24,923	-11,501	-34,907
Depreciation and amortisation	2,463	847	787	3,163	4,285	17,599
Operating result (EBIT)	-21,939	-7,535	-5,548	-28,087	-15,787	-52,506
Financial income and expenses						
Net financial items	10,011	-909	-308	-8,782	-1,131	-12,533
Result before tax	-11,928	-8,444	-5,856	-36,868	-16,917	-65,039
Income tax expense						52
Result for the period	-11,928	-8,444	-5,856	-36,868	-16,917	-65,092



observe

## Key figures - Statement of financial position (I/II)

	Q3 2021	Q3 2020	FY 2020	FY 2019	PF 2020
ASSETS					
Non-current assets					
Goodwill	34,746	33,736	36,268	30,333	162,210
Intangible assets	19,531	21,625	20,965	20,997	106,002
Tangible assets	1,669	48	703	339	5,958
Total non-current assets	55,946	55,409	57,936	51,670	274,170
Current assets					
Trade receivables	4,718		1,460	66	1,940
Inventories	7,275	5,006	7,661	2,504	8,813
Other receivables and prepaid expenses	983	602	1,730	609	2,002
Bank deposits	6,884	31,430	18,945	485	19,368
Total current assets	19,860	37,038	29,797	3,663	32,122
Total assets	75,806	92,446	87,733	55,333	306,292

## Key figures - Statement of financial position (II/II)

	Q3 2021	Q3 2020	FY 2020	FY 2019	PF 2020
EQUITY AND LIABILITIES					
Total equity	2.608	40,327	20,349	14,542	205,349
Non-current liabilities					
Non-current lease liabilities	882	9	260	78	3,266
Contingent consideration	12,794	14,099	22,368	12,398	22,368
Non-current interest bearing liabilities	36,910	34,174	34,821	25,413	39,667
Total non-current liabilities	50,586	48,282	57,449	37,889	65,301
Current liabilities					
Trade payables	2,810	1,489	3,843	1,338	8,378
VAT and other public taxes and duties payables	4,344	1,377	2,348	499	2,611
Interest bearing current liabilities	10,204				
Current lease liabilities	570		136	201	1,819
Other current liabilities	4,684	971	3,608	864	22,835
Total current liabilities	22,612	3,837	9,935	2,902	35,642
Total liabilities	73,198	52,119	67,384	40,791	100,943
Total equity and liabilities	75,806	92,446	87,733	55,333	306,292

## Key figures - Cash flow statement

	YTD Q3'21	Q3 2021	Q3 2020	FY 2020	FY 2019
Cash flow from operating activities					
Result before tax	-11,928	-8,444	-5,856	-36,868	-16,917
Depreciation and impairment	2,463	847	787	3,163	4,285
Change in net finance, no cash effect	-10,282	870	448	8,684	221
Change in inventories	64	-810	-750	-1,844	-173
Change in trade receivables and other receivables	-2,674	-1,404	106	-829	405
Change trade payables and other current liabilities	2,385	2,087	-1,592	6,053	-2,301
Change in other current items					507
Net cash flow from operating activities	-19,960	-6,844	-6,856	-21,641	-13,972
Cash flow used in investing activities					
Net cash effect of business combination				-6,838	
Purchase / disposal of tangible and intangible assets	-1,548	-119	-191	-1,239	-2,141
Net cash flow used in investing activities	-1,548	-119	-191	-8,077	-2,141
Cash flow from financing activities					
Change in net interest bearing debt	10.000		-3.000	6,901	16,381
Net proceeds from share issue	,		40,534	41,392	1,000
Repayment of share capital					-1,000
Payments of lease liabilities	-361	-157	-26	-124	-194
Net cash flow from financing activities	9,639	-157	37,508	48,169	16,187
Exchange rate fluctuations	-193	-27	4	9	-210
Change in cash	-12,062	-7,148	30,464	18,460	-136
Bank deposits start of period	18,945	14,032	965	485	621
Bank deposits end of period	6,884	6,884	31,430	18,945	485

